

## For Immediate Release



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### **Yes, Virginia, there is affordable entertainment**

*December 24, 2008, Freeport, Maine* – In a sagging economy, we are all looking for a great deal. Paint Fumes Productions' *BEDTIME STORIES* is just such a deal. \$10 gets you an evening (or afternoon) of five one-act plays by some of the best playwrights in modern American theater.

The average ticket price for community theaters in southern Maine are typically \$15-20. Professional theaters charge as much as \$36. "Setting ticket prices is tricky," says Paint Fumes founder Elizabeth Guffey. "There are realities about how much a production costs to produce. There is also a concern that if you price yourself too low, audiences will undervalue what you do, think you aren't worth their time." As with most things, there has been an upward trend in ticket pricing for live theater.

Paint Fumes is taking a chance that by bucking the trend they will draw larger audiences. Says Guffey: "We're hoping that by making this a very affordable show, more people will take a chance and come see it. Theater is about shared experience, and we want to share it with as many people as we can."

Area businesses, including America's Mattress, Azure Café, Bow Street Market, Mary Holmes of Generations Financial Group, Mainely Hair, and Brown Goldsmiths, and co-producers Freeport Players have provided funding and access to props, costumes and more to help keep production costs low. This in turn helps us keep ticket prices affordable, bringing more people into the theater.

*BEDTIME STORIES* will be performed at Freeport Performing Arts Center January 16-26, 2009; Fridays & Saturdays @ 7:30pm, Sundays @ 2pm. Tickets are \$10, available online at [www.fcponline.org](http://www.fcponline.org) or at the door. Seating is limited. *This show contains adult language and themes and is not suitable for children.*

**For more information about *Bedtime Stories*, visit [www.fcponline.org/bedtime](http://www.fcponline.org/bedtime).**

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